

ANDREA LATIMER

Graphic Designer // Print + Motion + Web

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Creative and experienced designer with diverse set of skills such as type setting, advertising/branding, video editing, motion graphics, infographic design, photo editing and editorial design. I have extensive experience in ecommerce and non profits and am especially interested in design for social change, art, tv/movies and music. Seeking a position as a graphic/multimedia designer.

EDUCATION

School of Makeup Effects - Totowa, NJ
August - November 2018
Journeyman Make Up Artist Certification

Parsons the New School for Design - New York, NY
August 2010 - May 2014
Bachelors in Fine Art

PROGRAMS

InDesign, Photoshop, Illustrator, After Effects, Premiere Pro, CSS, HTML, Power-point/Keynote, Microsoft Word

SELECTED EXHIBITIONS

The Feminine Mystique at 50 Exhibition
Sheila C. Johnson Center, New York, New York

LANGUAGES

English, conversational Spanish

WORK EXPERIENCE

New York Public Radio (WNYC) - New York, NY
Multimedia Designer, March 2018 - Present
My role in the marketing department includes designing assets for all departments at New York Public Radio and its suite of brands, including WNYC Radio, classical station WQXR, WNYC Studio podcasts, Gothamist, and The Jerome L. Greene Performance Space. My responsibilities include contributing to designing brand identities of shows/podcasts/events, designing digital assets such as web ads, ecards, newsletter assets, splash pages, and social media assets, membership assets and swag items, (including Membership premiums and giveaways), print items including invitations, signage, postcards and flyers. I am also responsible for video production, animations, editing video, motion graphics, audiograms and animated trailers for show launches and special projects.

Freelance Graphic Designer, March 2016 - July 2016
Worked in the WNYC marketing department designing branded digital and print material. Designed logos, cover photos, profile pictures and in-stream art for WNYC's social media accounts including 2 Dope Queens and The Brian Lehrer Show. Created web and print ads for podcasts event and shows produced by WNYC, WNYC Studios, The Greene Space and WQXR.

Independent Freelance Graphic Designer

2014 - Present

Provide work for clients seeking design services such as logos, branding, business cards, web design, illustrations, photo retouching, and more.

The Nature Conservancy - Arlington, VA

Graphic Designer, January 2017 - September 2017

Worked with clients creating several print and digital pieces including brochures, print invitations, handbooks, emails and merchandise. Developed logos and brand identities for events, including the March For Science.

iQuanti (Bulbhead) - Wayne, NJ

Graphic Designer, September 2016 - December 2016

Designed web banners, social media elements, power point presentations, and promotional emails for the products sold through Bulbhead's online store.

Looney Advertising - Montclair, NJ

Graphic Designer, September 2016

Worked on a promotional video for a client's timepiece collection which involved image/video research and video editing.

The New York Times - New York, NY

Graphic Designer, October 2015 - December 2015

Worked at The New York Times Store designing promotional e-mails, print advertisements and design elements for social media.

Interbrand - New York, NY

Graphic Designer, November 2014 - June 2015

Worked in brand management doing brand guidelines for clients such as AT&T and IBM. Responsible for laying out image and text for web and print, including brochures. Developed suites for AT&T icons.

Ray Brown Pro - New York, NY

Graphic Design Intern, New York, NY

May 2013 - July 2013

Responsible for organizing photographers' physical portfolios and books. Used Adobe Bridge to organize photographers' work online. Worked on the back end of the mobile and full company website exchanging outdated image files with current, quality replacements. Used Dreamweaver to distribute interactive emails.

Catch NYC - New York, NY

Graphic Design Intern, May 2012 - June 2012

Designed the website wireframes using InDesign.

Collaborated with Associate Designer to draft clients' logos using Illustrator. Selected typefaces for the company's website and brand identity as well as clients' websites. Designed/Developed Power-point presentations to accompany proposals in pursuit of new business.